

National Student Nurses' Association[®]

2013-2014

Membership Recruitment Guidelines



National Student Nurses' Association, Inc.[®]
45 Main Street, Suite 606, Brooklyn, New York 11201
(718) 210-0705 Fax (718) 797-1186

nsna@nsna.org. www.nsna.org. www.nsnaleadershipu.org

NSNA's Membership Recruitment Guidelines is written and published by the National Student Nurses' Association, Inc. Contents, including illustrations and artwork, may be reproduced without permission by NSNA Constituent associations. All others must obtain written permission from NSNA.

© 2013

Table of Contents

Key Terms.....	1
What is the NSNA?.....	1
Why Join?.....	2
Start-a-Chapter Initiative and Total School Membership Plan	2
Recruitment: "Catch the Wave with NSNA" (Project InTouch, State Excellence, Precious Metal Awards, and Winners' Way).....	3
The Membership Enrollment System	4
Reimbursement of State Dues	5
Obtaining Membership Printouts	5
Receiving Imprint	5
Recruitment Hints and Ideas.....	5
Membership Benefits Program.....	6
NSNA Partnership with Specialty Nursing Organizations	10
Tips for Effective Membership Processing.....	11
Recruiting New Students	12
Planning a Membership Campaign	13
NSNA Updated Recruitment Video — "Catch the Wave with NSNA"	14
FAQ: Some Typical Questions about NSNA and the Answers.....	14
Overcoming Resistance to Joining	15
Involving Faculty in Recruitment	15
NSNA Information	16
Project InTouch Recruiter Registration Form	17
NSNA Calendar	18

Key Terms

Official Application for Constituency Status

A form that must be completed annually by school and state chapters. The deadline for having ten NSNA members in a school is eight weeks prior to convention (February 12, 2014). The Official Application for Constituency Status is submitted during delegate credentialing. Schools or states unable to hand-carry the application to Convention, have 10 working days after the close of the House of Delegates must send it to NSNA, postmarked April 25, 2014.

Getting the Pieces for Fit

NSNA's official handbook. Pieces contains NSNA's bylaws, policies, the Official Application for Constituency Status, and other essential information for school and state NSNA Chapters.

NSNA News

Published electronically three times a year, it is emailed to student leaders, editors, deans, and faculty. It contains all of the latest association news, and is posted online.

School Constituent

A state-approved nursing school that has at least ten NSNA members on the cutoff date (February 12, 2014) and has submitted an Official Application for Constituency Status.

Project InTouch

A "members-reaching-members" recruitment project. PIT recruiters win prizes for all new members they recruit.

State Constituent

A state that has at least two schools within the state that are NSNA constituents. The state president must submit an Official Application for Constituency Status to NSNA.

Total School Membership

A plan to include NSNA membership dues as part of student activity or tuition fees.

What is the National Student Nurses' Association (NSNA®)?

The National Student Nurses' Association (NSNA) is a pre-professional association for nursing students. Involvement in NSNA prepares students for involvement in professional associations upon graduation.

The mission of the NSNA is to facilitate the development of future nurses and nursing profession:

- Bring together and mentor students preparing for initial licensure as registered nurses, as well as those enrolled in baccalaureate completion programs;
- Convey the standards and ethics of the nursing profession;
- Promote development of the skills that students will need as responsible and accountable members of the nursing profession;
- Advocate for high quality, evidence-based, affordable and accessible health care;
- Advocate for and contribute to advances in nursing education;
- Develop nursing students who are prepared to lead the profession in the future.

Why People Join Professional Associations

There are several reasons why people join associations. The American Society of Association Executives conducted a survey of professional membership associations to determine why members join. The top answers, in order of preference, were:

- The ability to make professional contacts and the opportunity to network with people who can impact your profession and give you access to new opportunities, friends, jobs, and information.
- Being part of the profession and peer recognition.
- Specific member benefits, such as publications.
- Why Students Join NSNA
- NSNA conducted a member survey and these are the top ten reasons why students join NSNA:
 - To Share the Experience
 - Passion for the Profession
 - To Have a Voice
 - Broadening Knowledge
 - Leadership Opportunities
 - Career Building
 - The NSNA Convention
 - Benefits
 - Access to Professional Role Models
 - Community Outreach

NSNA conducted a survey on how NSNA has influenced them in their nursing career or the job market.

1. Helped developed my professional and leadership skills.
2. Helped me to decide to continue my education once I completed my RN.
3. Provided me with contacts that I can network with after convention.
4. Employers have been interested in the fact that I am part of a national organization.
5. It has helped me with these interview skills that I need to be successful.
6. Membership is an example of leadership involvement.
7. Shows that I am committed to the profession.
8. Many employers find it impressive that I am an active member of NSNA.
9. How to market myself (Imprint tips and convention resources).
10. Being part of a professional association determines if you'll be involved in professional organizations once you are a nurse.

Start-a-Chapter Initiative and Total School Membership Plan

Start-a-Chapter

- Do you want to grow as a leader on school, state, and national levels?
- Are you the nursing students in your school interested in learning more about current trends in nursing?
- Does your school have several nursing students who have expressed interest in joining forces with other students from around the country?
- Would your school like to become an official NSNA constituent?
- If you said "yes to any of the above questions, then it is time for your school to become an official NSNA constituent today!

The NSNA Board of Directors and staff are ready to help you every step of the way all it takes for your school to take advantage of this leadership opportunity is a phone call. Contact the NSNA office today at (718) 210-0705, email nsna@nsna.org or download the form from ww.nсна.org and click under the Membership tab to start a school chapter.

Total School Membership Plan

Have you ever considered the advantages of including NSNA membership dues as part of student activity or tuition fees? NSNA included a question in a faculty survey about enrollment of all students in their nursing program in NSNA membership. Thirty-nine percent of the respondents expressed an interest in NSNA developing such an option. Currently 120 schools have adopted this plan. NSNA invites your school to participate in the NSNA total school membership plan.

There are two TSMP PowerPoint Presentations available on the www.nsna.org under the Membership tab.

Here's how it works:

- Schools choosing to enroll all of their students in NSNA must develop a method to collect national and state dues and send one check along with a completed membership application for each student to NSNA. NSNA will provide refunds/credits as appropriate for those students currently enrolled who are already NSNA members.
- The method of collection must include an opportunity for those students who do not wish to be members to have a mechanism for not joining.
- Ideally, there will be a method for those students who want to be members, but who do not have the financial resources to join, to have a way of bartering services or applying to a special fund for this purpose.
- The dean/director or faculty advisor must submit a report with the dues check indicating the total number of students enrolled in the program, the number of students who are joining the association, and the number of students who refused membership.

As an added incentive, NSNA dues for both new and renewing members will be \$20 for national dues plus state dues. Note that individual students renewing NSNA membership pay \$30 plus state dues. A saving of \$10 for renewals is NSNA's way of saying "thank you" to students and faculty for supporting the NSNA. State dues are not affected.

If this membership option sounds like it could work at your school, please discuss it with the students and faculty. Then approach the school administration and legal counsel to determine the feasibility of participating in the Total School Membership Plan. The NSNA staff is ready to assist you in any way possible to make this method of NSNA membership enrollment work for your school. Please contact Susan Wong, Membership Development Director (710) 210-0705 x 105, or nsna@nsna.org in order to begin collaborating on this exciting initiative!

Recruitment

"Shaping Your Future"

Take advantage of this membership campaign to get everyone actively involved in school and state activities! Here's how it works...

Project InTouch is NSNA's exciting, members-reaching-members incentive plan. NSNA members can win valuable prizes by recruiting new members into the association. In addition to the prizes donated by publishers, state board review companies, nursing journals, and nursing product companies, the grand prize is a trip to the Annual Convention (sponsored by the *American Journal of Nursing*, AJN). Don't miss out! Sign up now, and start accumulating prizes as you help NSNA grow.

The Precious Metal Awards Program

- ❖ Platinum Awards to schools with 200 or more members.
- ❖ Gold Awards to schools with 100-199 members.
- ❖ Silver Awards to schools with 50-99 members.

Certificates provided upon request.

Winners' Way is the NSNA membership incentive contest for state constituents. The states are divided into five groups based on their membership numbers on a starting date.

Group 1: 225 and under

Group 2: 226-600

- Group 3: 601-1,200
- Group 4: 1,201-1,900
- Group 5: 1,901 and higher

Winners' Way prizes in each of the five groups: \$100 will be awarded for the largest percentage increase in membership. By promoting a state membership campaign that includes NSNA's school and individual membership incentive programs, your state could win a Grand Prize!

The **NSNA State Excellence Award** is awarded annually to the states which best fulfill NSNA's goals. The award recognizes achievement in membership growth, number of pre-nursing student members, number of Project InTouch Recruiters, and involvement in program activities. All official state constituents are considered for this award. There will be winners selected in each Winners' Way group. Each winner will receive a Nightingale lamp. For more information, visit www.nsna.org or contact NSNA and request the NSNA Awards and Honors Booklet.

The NSNA Membership Enrollment System

Membership in NSNA is for either a one or two-year period, starting with the day on which a student's membership form and dues are processed by NSNA. Note: In addition to checks and money orders, NSNA accepts Visa and MasterCard payments for dues. Cash is not accepted via mail.

Online Member Services

Faster and easier, visit www.nsna.org to join, renew, update member profile, print membership card, and register for NSNA meetings online.

Processing of Membership Forms

1. Students should send their membership forms and dues payments to NSNA, Box 789, Wilmington, Ohio 45177. This is an address established only for the receipt of membership forms and dues payments. Refer to the state dues plan chart on the center page of the Membership application for the amount of dues for your state. Send changes of name or address to the Wilmington address.
2. All dues payments should be a check or money order made payable to NSNA. Credit card payment with Visa or MasterCard is also accepted. Do not send cash. Payment must be accompanied by a membership form. There are no refunds except for overpayments as per NSNA policy. Memberships are non-transferable.
3. In order to be processed, membership forms must be complete and the dues amount must be correct. If a form is incomplete, or the dues amount incorrect, processing will be delayed until all corrections are made. If one check is being used to pay for several memberships, please be certain that the correct amount is enclosed along with a separate application form for each member or processing will be delayed.
4. Membership Cards: Once a student's membership form has been processed, the student will be issued a membership card. All NSNA members can expect to receive their membership cards within one month of processing.
5. Renewal Notices: All members will receive renewal notices approximately eight weeks prior to their membership expiration date.
6. School dues may be collected by each individual school. School dues are not to be included in the check sent to NSNA for state and national dues.
7. Refunds on dues overpayments will be made only if the overpayment exceeds ten dollars. Overpayments of \$5-10 will be refunded only upon request. Overpayments under \$5 are not refundable. There will be no refunds of NSNA dues, except in the case of verified double payment of dues for the same membership period.

Notice: Contributions or gifts to NSNA are not deductible as charitable contributions for federal income tax purposes. However, dues payments may be deductible as an ordinary and necessary business expense. A portion of dues, however, is not deductible as an ordinary and necessary business expense to the extent that NSNA engages in lobbying. The non-deductible portion of dues for 2013 is estimated at 1%.

Reimbursement of State Dues

State dues reimbursement checks and printouts of new and renewing members are sent to states once a month. Unless designated otherwise by the state president, these are sent to state treasurers. In some states, school chapters are reimbursed a portion of dues by the state association. Every school constituent should check with their state president for the policy within their state.

How to Obtain Reports, Mailing List Files and Labels

State associations wishing to obtain an up-to-date membership report of state association members may request this service by contacting NSNA at nsna@nsna.org. Your request will then be forwarded to W.L. Arehart Computer Systems, Inc., NSNA's membership processing company. One free report is available upon request every 30 days, and is available in PDF format that can be printed out. NSNA must have the most current state board roster on file. Additional reports may be purchased at \$24 per 1,000 records. Hard copy reports are no longer available. State reports will be sorted according to school. School chapters wishing to obtain a report of members can also contact NSNA at nsna@nsna.org. School reports are sorted alphabetically by last name. Labels and mailing list comma delimited text files are also available to state associations at a cost of \$24 per 1,000 records. Payment is to be made by check or money order directly to W.L. Arehart Computer Systems, PO Box 770, Wilmington, OH 45177. All requests to rent additional **Reports, files or labels** must be accompanied by check or money order.

Receiving Imprint

All NSNA members receive five issues of *Imprint*. When they receive the first issue depends upon the date their form is received by NSNA, as follows:

April 16 - October 8: September/October issue; October 9 - November 15: November/December issue; November 16 - January 15: January issue; January 15 - February 15: February/March issue; and February 16 - April 15: April/May issue.

** The January 2014 Imprint Career Planning Guide will be published online in an interactive magazine style format. Provide your email when you join by January 15 and a notification email will be sent when the issue goes live on the website.*

Just an E-mail Away...

Please be sure to provide your email address on your membership application so that you don't miss career center updates, important information about contests, awards, benefits, and deadlines. E-mail addresses are not released to third parties; however, you may "opt-in" to permit NSNA to release your e-mail address along with your membership data to your state association in an Excel file. If you choose this option, please note that NSNA does not take responsibility for what happens to your email address once it is released to your state association.

Recruitment Tips and Ideas

Now that you are familiar with why students join NSNA, the membership benefits, and the NSNA membership enrollment system, it's time to begin your recruiting. Here are some ideas to get you started:

1. Use NSNA's membership recruitment video online, "*Catch the Wave with NSNA*," in all of your recruitment activities. You can download the video from the NSNA website. Show the video during registration, in meetings, and in classrooms. It is ideal for your first SNA meeting of the semester.
2. Organize the accomplishments and activities of your chapter into a list and make it available to your prospective members. A scrapbook/photo album of your activities and awards is an excellent way to show members in action. Include NSNA events as well as your school and state chapter activities.
3. Invite prospective members to your first meeting and have an exciting program, in addition to a business meeting. Be sure that prospective members don't sit by themselves. Have members greet them and invite them to sit with the group. You may be able to get a sponsor for snacks.
4. Hold an informal open house or picnic and have each member invite a non-member. Creating a buddy program which pairs underclassmen with upperclassmen is a great way to develop camaraderie.

5. Invite a former student who was involved in NSNA as a speaker. Look for someone who was a state or national officer or committee person, or someone who attended a recent NSNA convention. Have them discuss their involvement and how it affected their personal and professional growth.
6. Develop action-oriented programs. Involve new and prospective members in community health projects, Breakthrough to Nursing, and legislative activities.
7. Be sure all your membership committee members know about Project InTouch and get them to sign up as recruiters. Join the competition for the Precious Metal Awards Program.
8. Emphasize the positive achievements of NSNA and your chapter.
9. Involve faculty. Your dean and faculty advisor are your liaison with the faculty. Many faculty members are themselves active in nursing organizations and can serve as a catalyst for NSNA involvement.

More Recruitment Ideas

1. Make slide or PowerPoint presentations of state and school activities.
2. Invite state officers to visit your school to meet with faculty and students.
3. Meet with deans/directors and state board of directors.
4. Attend your state's Council of School Presidents (COSP) meeting for valuable contact with other members.
5. Offer discounted equipment - bandage scissors, stethoscopes, pen lights. Members pay a lower price.
6. Divide schools between state officers (don't be responsible for your own school) for field visits and liaisons.
7. Identify faculty members who are State Nurses Association and State League for Nursing members and involve them with deans who are not initially receptive; be persistent and try new strategies. Invite deans and faculty to state conventions/conferences, COSP, and to school chapter meetings.
8. Use colorful recruitment posters and strategically place them. Have a membership recruitment poster contest.
9. Design bulletin boards depicting activities and projects. Remember to promote the state and NSNA conventions. Use pictures!
10. Display copies of *Imprint* and promote the magazine as a benefit of membership. Hand out past issues at freshman orientation and your first meeting.
11. Always post news of NSNA benefits on your bulletin board. This would include scholarship information, discounts, and reduced rates to meetings.
12. Select someone from your group to approach your local radio and TV stations for help in recruiting publicity. Some may be willing to show the video online "*Catch the Wave with NSNA*." Take pictures of members in action. Your school public relations department might help you prepare your approach to the news media. Don't be afraid to submit articles.
13. Use the state newsletter to keep schools current on local events.
14. Include membership recruitment in community health, legislation, Breakthrough to Nursing®, and Image of Nursing.
15. Invite local restaurants to sponsor parties for incoming freshmen.
16. Have childcare available during meetings and chapter events.
17. Call and welcome new students and tell them about joining NSNA.
18. Pass out coupons for discounted NSNA products at meetings, and include in mailings to chapter members. Contact the NSNA office to have coupons sent to the school chapter.

2013/2014 Membership Benefits Program

Affordable Malpractice Insurance

Nurses Service Organization (NSO) is the official NSNA-endorsed provider of professional liability insurance for nursing students. Coverage through NSO provides students with malpractice protection for up to \$1 million per claim, up to \$6 million annually, for only \$35 a year*! After you graduate and begin to take on full nursing duties, you'll be eligible for a 50% discount off the full-time nurse's premium as a First-year Graduate (good for 12 months following graduation date). Visit www.nso.com/NSNA for a fast, easy, secure on-line application. *Nursing Student Policy rate for most states

Delmar Cengage Learning

Delmar Cengage Learning is pleased to offer all NSNA members a 25% off discount on many of its nursing products. including the NCLEX-RN® Review, published by Delmar, Cengage Learning and Delmar's NCLEX-RN® Review Online with CAT Logic--*Endorsed by the NSNA, Delmar's NCLEX-RN® Review Online with CAT Logic* is an online NCLEX-RN® test preparation and review course that provides nearly 5000 NCLEX-style questions that test all core areas covered on the licensure exam. This unique exam preparation tool provides content review with full-color illustrations, practice subject area tests and full-length mock exams that simulate Computerized Adaptive Testing (CAT logic) used in the actual NCLEX-RN® examination. To receive your discount and product demo, please click on the Delmar Cengage Learning banner ad on the homepage of www.nsna.org. Your special NSNA 25% off discount is already included in the web pricing. To place your order via telephone (800)354-9706, please reference source code FNURE046 to receive your discount.

7 Summits: A Nurse's Quest to Conquer Mountaineering and Life

"When I climbed the seven summits, I faced a lot of the same challenges that nurses and nursing students face every day, such as working in risky environments that require split-second decisions and teamwork. I learned quickly how to manage these challenges to achieve a goal and desired outcome," noted Dr. Patrick Hickey, author of the 2nd Edition of, *"7 Summits: A Nurse's Quest to Conquer Mountaineering and Life,"* (Kendall Hunt Publishing). Purchase this book and support the "Nurses Can Do Anything" Scholarship. More information is available on the www.nsna.org.

Life Uniform

Convenient shopping for all your must-have healthcare uniform apparel and accessory needs--at a discount! Let Life Uniform dress you for success as a nursing student and beyond. We are the one-stop shop for all your apparel and accessory needs at a 10% discount.* We provide the top brands, most popular scrub styles and colors, plus stethoscopes and accessories for students. Choose to shop at one of our store locations nationwide or online at www.lifeuniform.com. In stores, just show your Life Uniform Lifetime Discount card or use code **NSNASAVE**. Visit www.lifeuniform.com for a location near you.

Online at www.lifeuniform.com enter either the code on your Lifetime Discount card, or code NSNASAVE in the promotional field at checkout. Online shoppers also receive a special ground shipping charge of only \$6.97. All orders over \$100 are always shipped FREE.

*** Not valid with other coupons, discounts, offers, previous purchases, special orders, special purchases, or on the purchase of gift cards. Shop at Life Uniform now and throughout your career in nursing!**

Fast Facts for Career Success in Nursing

Fast Facts for Career Success in Nursing: Making the Most of Mentoring in a Nutshell by Connie Vance provides insight for protégés and mentors on using mentoring to build new generations of successful nurses. It covers a quick history of why mentoring is important, how a protégé can identify a mentor, and how to develop and maintain a healthy mentor protégé relationship. It also contains the necessary tools to help novice nurses benefit from mentor support through difficult and sometimes frightening and confusing times. Written by Connie Vance, an innovator in nursing mentorship research, this book presents new nurses with tools to identify the perfect "mentor match" and cultivate the mentor relationship in ways that result in valuable career-building insight contributing to career success in nursing.

NSNA members receive a 20% discount with free shipping in North America. To receive your discount, visit www.springerpub.com and use the discount code **AIFS** during check out.

Mosby's Tour Guide to Nursing School: A Student's Road Survival Kit, 6th Edition

Encouraging, user-friendly, and altogether unique, *Mosby's Tour Guide to Nursing School* is a highly-praised resource, and provides you with a down-to-earth yet humorous description of the "road trip" through nursing school. You'll find helpful suggestions and strategies for coping with nursing school plus tips on time management, improving study habits, surviving clinical rotations, and balancing school, work, and family obligations. 10% off for NSNA members! To place your order visit, <http://tinyurl.com/6sv7e7h> and use discount code 06820.

Allheart

Receive a discount on all products from www.allheart.com, including quality nursing apparel and accessories. NSNA members get \$10 off a purchase of \$25 or more. Enter code 10119 at checkout. Limit 1 coupon per customer, expires September 30, 2014.

Office Depot Savings Program:

National Student Nurses Association has partnered with **Office Depot®** to bring you a FREE national discount program. **Save up to 80%** off preferred products! Shop online or in stores! FREE next day delivery on orders over \$50 (excludes furniture orders)! To shop online or print off your savings card, <http://nsna.ctshares.com>.

Save 20% off Wyndham Hotel Brands!

Whether you are looking for an upscale hotel, an all-inclusive resort or something more cost-effective, **NSNA members** can save on rooms at nearly 7,000 participating hotels worldwide. Wyndham Hotels are offering Members **20% off** the “Best Available Rate” at participating locations every time you travel. [Visit Wyndham Rewards](#) or call our special member benefits hotline **1-877-670-7088** (be sure to mention **Corporate Code # 1000007739**) or online www.bitly.com/nsnawyndham and reserve your room today!

SAVE 10% AT MOTEL 6!

Motel 6 has partnered with NSNA to provide all **NSNA members a 10% discount** at any of the 1,100+ pet-friendly Motel 6 locations in the U.S. and Canada. Motel 6 offers a clean, comfortable room and great service for the lowest price of any national chain, and the discount will help you save you even more. To book your reservation, call **1-800-4-Motel 6**, and use the *code - CP570149* to receive the discount. You can also book online at www.bitly.com/nsnamotel6. We'll leave the light on for you®.

Save 15% off at Red Roof Inn

Members receive **15% off** your stay at any of the 350 Red Roof Inn locations. Reserve your discounted room in 1 of 3 ways:

1. Online through <http://www.redroof.com/partners/nsna>
2. Call 800-RED-ROOF (**800-733-7663**) and use **promo code: 616272**
3. On site at any Red Roof Inn location, by mentioning **promo code: 616272**

Nursing Journal Subscription Discounts

- *Nursing2013*, 12 issues per year; Order online at lww.com, use promo code **WDY062ZA**
 - *American Journal of Nursing*, 12 issues per year; Order online at lww.com, use promo code **WDY062ZB**
 - *Nursing Made Incredibly Easy*, 6 issues per year; Order online at lww.com, use promo code **WDY062ZC**
- NSNA Member Price includes Shipping & Handling: \$26.90

American Nurse Today

American Nurse Today is the official journal of the American Nurses Association (ANA) and is a monthly award-winning, broad-based nursing journal. Editorial is peer-reviewed, practical and clinical. The journal will keep you up-to-date on best practices, help you enhance patient outcomes, and even help you advance your career. American Nurse Today's hallmark is publishing useful resources and information that all nurses can use – no matter what specialty or practice setting as well as keep you up-to-date about ANA's advocacy for the nursing profession. The journal is published 12 times a year – 6 print issues and 6 electronic issues. Whether you prefer to read print journals or online nursing editorial, American Nurse Today is available anytime, anywhere. The NSNA member rate for a print/digital subscription is \$12.95 – a saving of over 50% off regular subscription prices. Digital-only subscriptions are available for \$5.00. Both subscription options allow access to all archived issues. Visit www.AmericanNurseToday.com to subscribe. When ordering on the website use the **STUDENT** option in the subscription process. Or, call HealthCom Media, Subscription Department at 1-215-489-7000 ext. 119 with any questions. Be sure to identify yourself as a member of NSNA.

NSNA Leadership U®

The NSNA Leadership U recognizes the leadership and management skills that students learn by virtue of their participation in the NSNA. Through a partnership between students, faculty, and their schools, NSNA members who document their involvement in NSNA may receive academic credit for participating in NSNA leadership activities. They receive an NSNA Leadership U certificate in their senior year. Enjoy a virtual college life on www.nsnaleadershipU.org.

Make Tracking and Reporting Your Professional Development Easy with HealthStream Professional Portfolio™

Representing your professional healthcare experience goes far beyond a simple resume. HealthStream's Professional Portfolio allows you to:

- Demonstrate competency and professional development by displaying education, papers, case logs, memberships, and more.
- Create, store, and present multiple customized portfolios based on your target audience.
- Assure compliance and never miss a deadline by receiving certification and licensing reminders
- Maintain your resume online anytime and anywhere with an internet connection

Begin populating your Portfolio, FREE for NSNA Members, today! Visit www.nсна.org under Membership Alliance Partners.

Stellar School Chapter Recognition Program

NSNA invites constituent school chapters to apply for the Stellar School Chapter Recognition Program which recognizes NSNA school chapters for their ongoing involvement in NSNA and their commitment to shared governance and professional development. For more information visit, www.nсна.org/Membership/StellarSchoolProcess.aspx.

Imprint

The Professional Magazine for Nursing Students, members receive five issues of *Imprint*® each year. This includes the special Career Planning Guide published online in January 2014. The Guide offers profiles of hospitals with positions and internships for new graduates as well as informative articles about nursing specialties and landing your first graduate nursing position. You'll be informed about nursing and health care legislative issues that impact your career and find out how to get involved in leadership and management activities that make you a valuable team player in all healthcare delivery settings.

NSNA Pin

This attractive pin features the NSNA logo and Nightingale Lamp in polished gold finish over a matte gold background. NSNA's name appears in the surrounding blue border. To order, visit www.nсна.org and click under Online Order Forms.

NSNA Graduate Honor Cords and Key Chains

Celebrate your big day with the official NSNA graduation Honor Cord. Cords are \$10 each and sold in bulk orders only. Purchases support the undergraduate Scholarship Program of The FNSNA. Matching key chains are also available. To order, visit www.nсна.org and click under the Online Order Forms.

Convention and Conference Discounts

You can register online at nsnamembership.org/

NSNA Annual Convention: NSNA members pay \$95.00 to pre-register (non-members pay \$155.00).

NSNA MidYear Career Planning Conference: NSNA members pay \$75.00 to pre-register (non-members pay \$110.00).

Scholarship Program Information

Members get credit for their involvement when they apply for a scholarship through the Foundation of the NSNA. Download an application from NSNA's website, www.nсна.org, and click on the Foundation & Scholarships tab.

Contests

Only NSNA members and NSNA schools and state constituents are eligible to win NSNA contests:

- Project InTouch

- Winners' Way
 - Precious Metal Awards
 - State Excellence Award
 - Breakthrough to Nursing® Project Award
 - Community Health Project Award
 - Legislation/Education Award
 - Bylaws and Policies Award
 - Disaster Preparedness Award
 - Empowering Resolutions Award
 - Global Initiatives in Nursing e Award
 - Robert V. Piemonte Financial Excellence Award
 - Image of Nursing Project Award
 - Web Site Award
 - Newsletter Contest
 - Isabel Hampton Robb Leadership Award (sponsored by Elsevier)
 - Leader of Leaders Award (sponsored by Elsevier)
 - NSNA/Nursing Spectrum /Nurse Week Writing Contest
 - APNA-Janssen Student Scholarship Program
- Download the NSNA Awards and Honors Booklet for more information, www.nсна.org.

*Note: Discount prices and percentages quoted in this section are subject to change.

NSNA Partnership with Specialty Nursing Organizations

One of the main objectives of NSNA is to prepare students to play active and vital roles in the nursing profession. NSNA socializes students into the world of professional organizations and provides opportunities to gain invaluable skills and experiences that enhance professional development. It strives to build and strengthen the bridge between education and practice. NSNA members are informed about professional organizations and encouraged to learn about them – even as students.

Through a Partnership Program, NSNA members may join selected specialty nursing organizations at a reduced rate available only to NSNA members. Call or visit the nursing organization website for more information and to join.

Academy of Neonatal Nursing (ANN)
1-707-795-2168 • www.academyonline.org/nsna

The American Assembly for
Men in Nursing (AAMN)
1-205-956-0146 • <http://AAMN.org/dues-renewal.shtml>

American Holistic Nurses Association (AHNA)
1-800-278-2462 • www.ahna.org

The American Nephrology Nurses' Association (ANNA)
1-888-600-2662 • <http://www.annanurse.org/about-anna/membership/students>

American Organization of Nurse Executives (AONE)
1-312-422-2800 • www.aone.org

Association of PeriOperative Registered Nurses (AORN)
1-800-755-2676 • www.aorn.org

Association of Pediatric Hematology/Oncology Nurses (APHON)
1-847-375-4724 • www.aphon.org

The Council for the Advancement of Nursing Science
1-202-777-1170 • www.nursingscience.org

Dermatology Nurses Association (DNA)
1-800-454-4362 • www.dnanurse.org

Emergency Nurses Association (ENA)
1-800-243-8362 • www.ena.org

International Association of Forensic Nurses (IAFN)
1-410-626-7805 • www.iafn.org/nsna

National Association of Neonatal Nurses (NANN)
1-800-451-3795 • www.nann.org

Oncology Nursing Society (ONS)
1-866-257-4667 • www.ons.org/nsna

Tips for Effective Membership Processing

21 Ways to Improve NSNA Membership Processing & Service

1. **Avoid Underpayments and Collectibles**

See Dues Schedule in the membership application. Pay exact amount of dues per person. NSNA does not process underpayments. Overpayments under \$5 will not be reimbursed. Overpayments from \$5.00 - \$10.00 will be reimbursed upon request and overpayments over \$10.01 will be reimbursed automatically. Make sure you have sufficient funds in your bank or credit card account. A \$10 charge will be assessed for bounced checks.

2. **Send Applications with Payment**

Each membership application must be accompanied by a personal check or money order, except in the case of credit card payment. Keep your cancelled check or money order receipt as proof of membership until your membership card is received.

3. **Send Payments with Application**

Payment must be accompanied by a completed membership application

4. **Send Applications and Payment to Ohio**

Membership applications with accompanying payment must be addressed to NSNA, Box 789, Wilmington, OH 45177

5. **Avoid Bounced Checks**

Make sure you have sufficient funds in your bank account to pay for membership dues. Bounced checks will invalidate your membership. Make sure your check is good and valid for payment to NSNA.

6. **Sufficient Bank Identification**

Make sure your personal check has both your account and bank identification by numeric codes. Write your name and address on your check.

7. **Make Checks Payable to NSNA.**

8. **Send in Your Membership on Your Own**

Make sure your application and payment are actually mailed directly to NSNA at the appropriate address. If you give your application and payment to someone else, it will take longer to reach NSNA. Remember, your membership is not official until it is processed by NSNA.

9. **Do Not Send Dues for Unidentified Applications**

Each membership application must be accompanied by a personal check, money order, or credit card authorization. Checks for large sums may hold up a whole number of applications, especially when membership identify is incomplete or missing.

10. Complete Membership Information

Membership information must be fully and accurately completed on the membership application. Your name and address (in print) must be legible to enable NSNA mail to reach you. All questions must be answered so that NSNA's statistical data are correct. If you are a Project InTouch Recruiter, make sure your official number is included. Incorrect or illegible forms will delay membership processing and will create undeliverable mail.

11. Send New Address to Post Office and NSNA

You must write to notify NSNA in Wilmington, Ohio regarding any change of name and/or address. NSNA will not automatically make changes without notification. Be sure to include old and new name, address and membership number. And let the post office know your new address so that mail en route will reach you.

12. Avoid Undeliverable Mailings

Let us know if Imprint and other materials are not reaching you. Write to NSNA, Box 789, Wilmington, OH 45177. Include your membership number and address.

13. Properly Endorse Checks

Federal law requires that check endorsements must be written or stamped within 1-1/2 inch from the leading edge on the back of each check. For example, a check intended for NSNA has been written to Joseph Doe instead. In order to credit this check to NSNA, Mr. Doe must write, "Pay to the order of NSNA," along with his signature, all within 1-1/2 inch space as mentioned above. You must always sign your check.

14. Avoid Checks Held Up By Third Parties

The quickest way for NSNA to process your membership is when NSNA in Wilmington, OH (see #4) receives your membership application, with your payment. Giving your application and payment to another person to batch mail delays processing.

15. Use Valid Credit Card Number

Make sure your credit card number with a valid expiration date is correctly entered on your Membership Form. If you are paying by credit card, the holder of the card must sign the form as well as print their name. Make sure you have cash in your credit line to cover the payment.

16. Save Proof of Payment

To prove your payment of membership dues, please show NSNA a copy of: your canceled check (front and back); a money order receipt; or your credit card statement of purchase.

17. Third Party Payments

In some cases, schools of nursing or nursing student organizations will supplement or pay in full membership dues for several students. Since incorrect payment and/or forms are frequently received, if you plan to send in batches of forms with one payment, please contact the bookkeeping department at NSNA headquarters, (718) 210-0705, for guidance.

18. Name of School and Campus Location It is imperative that you include the name of the school you attend and campus location on your form. This information is needed to insure that a correct delegate count can be made. Since many schools have several campuses, please indicate the campus and the location.

19. Always Include Your Membership Number

When writing to NSNA, please include your membership number with all correspondence. This will facilitate accurate and fast service.

20. Processing Time.

Please allow 4-6 weeks for your application to be processed.

21. Have a Problem? We Want to Know

Even when you follow these steps, problems can happen. Please document the problem and call NSNA headquarters for assistance. Thank you.

Online Member Services

Faster and easier, visit www.nсна.org to join, renew, update member profile, print membership card, and register for NSNA meetings online. Don't forget to have your Membership number and credit card handy. The NSNA Privacy Policy is now accessible on www.nсна.org - under the membership tab. Hard copy is available upon request by contacting NSNA.

Recruiting New Students

1. Find out when registration is scheduled for your school and set up a table with membership information and forms. Have the video playing continuously.
2. Include a letter from your chapter president in any mailings from the school to new students.
3. Make a presentation to beginning students during their orientation period. Arrange this through your faculty. Have a question and answer session about the school as well as about NSNA. Use the recruitment video online, "*Catch the Wave with NSNA*." Remember, beginning nursing students don't know what to ask you – you've got to show and tell them how NSNA can help launch their career.
4. Hold an informal beginning student's reception that is enjoyable as well as informative.
5. Contact parents and spouses of beginning students and suggest that they give a gift of NSNA membership. The timing of this recruitment idea may be in conjunction with the beginning of the school year to suggest NSNA membership as a back-to-school gift to students. It may also be implemented at holiday time as a "stocking stuffer."
6. Set up a mentorship program for members.

NOTE: Project InTouch recruiters receive bonus points for recruiting beginning students and two-year members.

Planning a Membership Campaign

Here's a step-by-step guide to planning and implementing school and state recruitment campaigns:

Step 1: Research

The first step is to find out what has been done in the past: what worked and what didn't work. If this is your first campaign, check with other states or schools to find out what has worked for them. There are resources available from NSNA to help you plan your campaign. NSNA reprints membership brochures every year so be sure to obtain a supply of current brochures. Membership information can easily be downloaded from www.nсна.org.

Step 2: Organize a Committee

A committee of four to six people is needed to choose a campaign theme, determine a realistic goal for the number of members to be recruited, and to determine the best approach for your school or state chapter. Contact NSNA to find out the number of enrolled nursing students in your state (or school) so that you can determine the potential membership. Each committee member is assigned a specific responsibility and a time frame in which to carry this out and report back to the group. At your first committee meeting, organize a timetable and designate one person to chair the committee. The chair should keep the school or state chapter president informed of the committee's activities and progress.

Step 3: Learn all there is to know about membership

Each committee member should have a copy of the *Membership Recruitment Guidelines* and membership materials. In addition, each committee member should have an official Project InTouch Recruiter number. This will motivate the committee member and reward them for their hard work. It is important for each committee member to understand:

- How NSNA membership forms are processed.
- The amount of state and national dues.
- Membership benefits.
- Dates, times, and places of all activities.
- How to approach people with a positive attitude and develop good salesmanship qualities.

Each committee member should also have a copy of *Getting the Pieces to Fit*, NSNA's handbook.

Step 4: Publicize the Campaign

Once the theme has been established and the goal set, let your members and potential members know about the campaign. Use school and state newsletters to publicize the campaign. Design posters and flyers to attract attention. Make membership recruitment a part of all of your state and school activities.

Step 5: Implement the Campaign

Get everyone involved. Organize state teams and have a competition with prizes (this can be done if several school chapters are involved). Plan an awards recognition event at the state convention to honor those schools or individuals who participated in the campaign. Participate in and promote incentive programs provided by NSNA (Winners' Way, and the State Excellence Award for the states, Precious Metal Awards Program for schools, and Project InTouch for individuals). Encourage membership renewal as well as inspire new members and pre-nursing students to join.

Step 6: Evaluate the Results

Was the goal reached? Surpassed? If not, why not (was the goal too high to begin with)? What could be done differently next time? Share your success with other schools and states. Let the "Happenings" editor of Imprint know about your campaign and send in articles to NSNA News so that other student leaders can see what you accomplished. Don't forget to thank committee members and volunteers for their time and hard work. Have a recognition ceremony at the end of the year to celebrate success.

NSNA Membership Recruitment Video Online

Catch the Wave with NSNA

"*Catch the Wave with NSNA*" is an inspirational video to introduce nursing students to the benefits of joining the National Student Nurses' Association. Highlights to this new production include: testimonials from nursing students and nursing leaders; footage from the Annual NSNA Convention; clinical footage of nursing students and practicing nurses; Students participating in NSNA program activities; thrilling scenes that reflect "*Catch the Wave with NSNA*" theme. This video captures the imagination of every nursing student who views it. Use it often for your recruitment presentations! Running Time: approximately 12 minutes. Download the updated video now at:

www.nсна.org/membership/recruitment/

How to Use *Catch the Wave with NSNA* video

There are several ways to use "*Catch the Wave with NSNA*" as an effective membership recruitment tool:

- **During registration for classes:** Arrange to have an area set aside to promote membership in your school chapter during registration. Download the video and show it continuously.
- **At a special meeting:** Have a meeting designed to recruit members – invite new students and non-members and have each member bring a non-member. Show the video, distribute membership brochures, and then talk about the association and your chapter's activities.
- **In class:** Arrange time to talk to classes of freshmen students at the beginning of each semester, and show the video to kick off your presentation. Use this opportunity to highlight NSNA's role in leadership and career development.
- **New students' orientation:** Request to be placed on the beginning students' orientation agenda. Show the video before your presentation.

"*Catch the Wave with NSNA*" can also be used in conjunction with your own slides and/or photos of school and state activities. If you have slides of your school activities, your state convention, or your school representatives at the NSNA convention, show these first, then talk to the students about your school chapter and NSNA. Show "*Catch the Wave with NSNA*" and then distribute membership applications. Distribute membership brochures with your PIT number when you show the "*Catch the Wave with NSNA*" so that students join on the spot.

FAQ: Some Typical Questions about NSNA and the Answers

Q: How much does it cost to join NSNA?

A: Please refer to the Dues Schedule in the membership brochure. New members and members joining for two years receive a discount on national dues. National and state dues are paid directly to NSNA when you send in your membership form. School dues are collected by your school.

Q: Are there chapters all over the country?

A: There are NSNA chapters in almost all fifty states, the District of Columbia, and Guam and Puerto Rico.

State-approved schools that prepare students to take the registered nurse licensure examination can have chapters.

NSNA has members in associate degree, diploma, baccalaureate, generic masters and generic doctoral programs in nursing.

Q: Who runs NSNA?

A: NSNA is governed by a Board of Directors. The Board of Directors and the Nominating and Elections Committee are elected by the House of Delegates. All the members of the Board of Directors and the Nominating and Elections Committee are nursing students. The House of Delegates is composed of nursing students who represent their school and state constituents. Implementation of the policies and decisions of the Board of Directors and House of Delegates is carried out by NSNA staff.

Q: Is NSNA connected with other nursing organizations?

A: NSNA is an independent organization, not affiliated with any other organization. However, NSNA maintains cooperative relationships with several national nursing organizations.

Q: Are all NSNA members "traditional" students, i.e., those just out of high school?

A: No. While approximately 27.6% of the members are between 18 and 22, there are many members who are entering a second career. NSNA tries to meet the needs of all nursing students.

Overcoming Resistance to Joining

As you recruit new members, you may run into resistance, but with solid answers, your recruiting will be easier.

One objection is that the dues are too high. Remember that no dues are too high, they are only high in relation to their perceived value, and so make sure you communicate the value of the many benefits NSNA has to offer. In addition, explain where their money will go: for planning and implementing projects and programs designed to meet their needs and address their problems, such as Imprint, career planning guidance, community health projects, legislative activities, discounts, educational activities, and providing them important information and resources.

Another objection is lack of time. Remind these students that everyone has school responsibilities, and most NSNA members also have jobs and responsibilities at home. Show them that the time spent involved in NSNA activities such as community health projects will help develop nursing skills, and may even count as credit in school. NSNA has Leadership U www.nsnaleadershipu.org for this very purpose.

Take a look at the needs of your prospective members and find something in the NSNA membership benefits package to attract them. To overcome resistance, you must instill a sense of the importance of NSNA's work. Demonstrate the sense of belonging that comes from being an NSNA member.

When you do come up against resistance, keep an open and accepting attitude towards the prospective member. By showing respect for their opinions, presenting the facts, and expressing your own enthusiasm, you can break down barriers of resistance.

Membership Materials Available from NSNA

The membership brochure is the basic tool of membership recruitment. The brochure gives information about NSNA, its programs and benefits, and also contains a membership form. Membership brochure is available on the NSNA website, under the Membership tab. Visit www.nсна.org for online order form.

Involving Faculty in Membership Recruitment

Over 34% of NSNA members first hear about NSNA from a faculty member in their school of nursing. Many nursing professors and instructors are themselves active in professional associations such as the American Nurses Association and the National League for Nursing. Here are some ideas for involving faculty in your efforts to recruit new members:

- Identify faculty members who are supportive of involvement in NSNA and tell them that you want to recruit members into NSNA.
- Request ten minutes at the beginning of a lecture class to distribute membership forms and talk briefly about your chapter's activities and NSNA.
- Invite faculty to your meetings. Invite faculty to do presentations on areas of special interest. For example, some faculty members may be doing exciting research projects or may be involved in activities outside of the school setting such as an independent practice, which may be of interest to students. An opportunity to share these activities with students may be welcome.
- Work with faculty to get NSNA members on faculty committees to represent the views of students and to promote support of NSNA activities.

- Ask the dean or director to enclose a membership brochure in the orientation packets (or mailings) to new students.
- Have a "professor of the year" award for a faculty member who has gone beyond the call of duty to help your chapter. Nominate a worthy faculty member for NSNA Leader of Leaders Award.
- Invite faculty members to become Sustaining Members of NSNA.
- Invite your dean to have the school of nursing become an institutional Sustaining Member. Visit www.nсна.org to apply for sustaining membership and for the online order form. Remember, nursing instructors and professors are busy people. When you meet with them, be organized and have your list of questions or requests ready!

Need More Information?

If you have any questions after reading this booklet, please call or write to NSNA: National Student Nurses' Association, 45 Main Street, Suite 606, Brooklyn, New York 11201. You can call us 24 hours a day at 718-210-0705. An after-hours voice mail is available for messages. If you are calling to order brochures, please indicate the quantity, date needed, where to send items and to whom. When leaving messages on the voice mail, please speak slowly and spell your name and any other information that is needed for the mailing address (don't forget the zip code). Include your phone number and email should we have to contact you.

NSNA Website

www.nсна.org is designed to create and maintain communication with NSNA members, potential members, and other interested web browsers. Highlights of the site, which is updated weekly, include:

- Calendar of events
- Announcements
- Legislative news
- Membership and benefits updates
- Discover Nursing Career
- Career Center
- NSNA is now on Facebook and Twitter

Other areas of the site:

- *Imprint* magazine
- *NSNA News* – published electronically three times a year
- Press releases
- Board of Directors' web pages
- Foundation of the NSNA
- Conference highlights
- NSNA Alliance Partners
- Links to nursing and health care organizations, publications, and NSNA state associations
- A forum that addresses key questions and issues facing the profession.

Project InTouch 2013-2014 Prizes “Shaping Your Future”

Project InTouch is NSNA's[®] exciting membership incentive plan that enables you to win valuable prizes by recruiting new members into NSNA[®]. There is no limit to the number of prizes, so everyone can win. See below for prizes. Here's how it works:

1. You must register as a Project InTouch recruiter using the special registration form below. If you have a recruiter number from 2012-2013, you must re-register.
2. NSNA will send you a recruiter number, recruiter information packet, membership forms. You'll also receive a complete copy of the Project InTouch Rules and Regulations, which you must follow to be eligible for prizes.
3. Once you've received everything from NSNA[®], put your recruiter number on each new member's form, and you'll be automatically credited with that new member. Membership forms for the 2013-2014 contest must be received at NSNA by February 12, 2014.

Project InTouch Prize List

() 10-30 new members recruited: One year subscription (online or iPad) to the *American Journal of Nursing Magazine (AJN)*, contributed by Wolters Kluwer Health/Lippincott Williams & Wilkins.

() 31-50 new members recruited: *Nursing Care Plans: Diagnoses, Interventions, and Outcomes*, 7th Edition by Meg Gulanick, PhD, APRN, FAAN and Judith L. Myers, RN, MSN, contributed by Mosby/Saunders, division of Elsevier, plus above prize.

() 51-70 new members recruited: *Nursing, The Finest Art*, 3rd Edition by M. Patricia Donahue, PhD, RN, FAAN, contributed by Mosby/Saunders, division of Elsevier, plus the above prizes.

() 71-90 new members recruited: One year subscription to PEPID RN Student software, contributed by PEDPID, plus the above prizes.

() 91-110 new members recruited: *NCLEX-RN 10,000* (adaptive learning system for NCLEX prep) - 12 month access, by Lippincott Williams & Wilkins, contributed by Wolters Kluwer Health/Lippincott Williams & Wilkins, plus the above prizes.

() 111 and more new members recruited: *Lippincott's Q & A Review for NCLEX-RN*, 11e, by Diane Billings and Desiree Hensel, contributed by Wolters Kluwer Health/Lippincott Williams & Wilkins, plus the above prizes.

And a grand prize is a trip to the 2014 NSNA Annual Convention, April 9-13, 2014 in Nashville, Tennessee and is awarded to the recruiter having the highest total of new members recruited, contributed by *American Journal of Nursing*, Wolters Kluwer Health/Lippincott Williams & Wilkins, New York, NY. In case of a tie, the winner will be chosen by lot.

Name: _____

Address: (no PO Box numbers): _____

City: _____ State: _____ Zip: _____

E-mail: _____ School: _____

Membership # _____ Exp. Date: _____ Graduation Date: _____

For NSNA Office Use Only: Recruiter #: _____ Materials Sent: _____

Mail: National Student Nurses Association[®]

45 Main Street, Suite 606, Brooklyn, NY 11201 **Fax:** (718) 797-1186 **E-mail:** nsna@nsna.org

Sunday

NSNA

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

2013/2014 CALENDAR



Important Dates for Members

- October 4, 2013 Deadline for MidYear Hotel Registration
- October 14, 2013 Deadline for MidYear Conference pre-registration (mail/fax)
- October 21, 2013 Deadline for MidYear Conference pre-registration (online on website)
- November 7-10, 2013 NSNA MidYear Conference, Louisville, KY
- January 14, 2014 Foundation of the NSNA Scholarship Application Deadline†
- January 22, 2014 Application for National Office Deadline†
- February 12, 2014 Project InTouch Deadline†
- March 17, 2014 Deadline for Convention Hotel Registration
- March 19, 2014 Deadline for Convention pre-registration (mail/fax)
- March 26, 2014 Deadline for Convention pre-registration (online on website)
- April 9-13, 2014 NSNA Convention, Nashville, TN
- May 8, 2014 National Student Nurses Day
- May 23, 2014 Application for Resolutions Committee
- May 23, 2014 *Imprint* Reporter positions Deadline

*Indicates Date Received at NSNA office

Important Dates for State and School Constituents

- November 5-6, 2013 MidYear Conference NSNA Board of Directors Meeting, Louisville, KY
- November 7, 2013 MidYear Leadership University Treasurers Certificate Program, Louisville, KY
- November 7-8, 2013 MidYear Conference Council of State Presidents and Newsletter Workshop, Louisville, KY
- November 7-10, 2013 MidYear Conference, Louisville, KY
- January 29, 2014 Deadline for submission of proposed amendments to the NSNA Bylaws†
- February 7, 2014 Marilyn Bagwell Leadership Development Grant Deadline (for school clubs or official NSNA chapters only)
- February 12, 2014 Delegate/Membership Cut-Off Date: At least 10 members must be recorded by NSNA for schools to qualify for delegates.
- February 12, 2014 Winners' Way Deadline
- February 12, 2014 Mosby/WB Saunders Leader of Leaders Award Nominations Due
- February 12, 2014 Mosby/WB Saunders Isabel Hampton Robb Leadership Award Application Deadline†
- February 12, 2014 Deadline for Receipt of Resolutions: State constituents with conventions after this date must submit resolutions within two weeks from last day of their convention. All school constituents must meet deadline.†
- February 12, 2014 NSNA Stellar School Chapter Award Application Deadline†
- March 14, 2014 NSNA Activities Award Application Deadlines (see right for details)
- April 7, 2014 NSNA Board of Directors Meeting, Nashville, TN
- April 8, 2014 Council of State Presidents, Nashville, TN
- April 9-13, 2014 NSNA Convention, Nashville, TN
- April 25, 2014 States must notify NSNA of dues plans for 2014/2015
- April 25, 2014 Applications for constituency status must be postmarked by this date.



Nationally Sponsored NSNA® Events

- November 7-10, 2013 MidYear Conference, Louisville, KY
- April 9-13, 2014 National Convention, Nashville, TN
- November 6-9, 2014 MidYear Conference, Portland, OR
- April 8-12, 2015 National Convention, Phoenix, AZ
- Mar. 30 - April 3, 2016 National Convention, Orlando, FL
- April 5-9, 2017 National Convention, Dallas, TX

Imprint® Deadlines

- Sept/Oct 2013 - 07/19/2013
- Nov/Dec 2013 - 09/13/2013
- January 2014 - 11/01/2013
- Feb/March 2014 - 12/06/2014
- April/May 2014 - 02/07/2014

NSNA members and official school and state constituents are eligible to enter contests sponsored by NSNA. Many contests are supported by NSNA's loyal sponsors. You can easily download the Awards and Honors Booklet from www.nсна.org. Click on PUBLICATIONS on the home page.

Leader of Leaders

Prize: Trip/plaque; open to faculty/deans
Deadline: February 12, 2014

Precious Metal

Prize: Certificates upon request; open to schools
Deadline: February 12, 2014

Project InTouch*

Open to individuals
Deadline: February 12, 2014

Robb Leadership Award

Prize: \$1,000; open to state presidents
Deadline: February 12, 2014†

Winners' Way

Prize: Cash/certificate; open to states
Deadline: February 12, 2014†

NSNA/Nurse.com Essay Contest

Prize: Cash/certificate; open to NSNA members
Deadline: March 7, 2014†

Breakthrough to Nursing® Awards

Prize: Cash/certificate; open to states/schools
Deadline: March 14, 2014†

Bylaws and Policies Award

Prize: Cash/certificate; open to states/schools
Deadline: March 14, 2014†

Community Health Awards

Prize: Cash/certificate; open to states/schools
Deadline: March 14, 2014†

Disaster Preparedness Award

Prize: Cash/certificate; open to states/schools
Deadline: March 14, 2014†

Empowering Resolutions Award

Prize: Cash/certificate; open to states/schools
Deadline: March 14, 2014†

Global Initiatives in Nursing Awards

Prize: Cash/certificate; open to states/schools
Deadline: March 14, 2014†

Image of Nursing Project Awards

Prize: Cash/certificate; open to states/schools
Deadline: March 14, 2014†

Legislation/Education Awards

Prize: Cash/certificate; open to states/schools
Deadline: March 14, 2014†

Newsletter Contest Awards

Prize: Cash/certificate; open to states/schools
Deadline: March 14, 2014†

Robert V. Piemonte Financial Excellence Award

Prize: Cash/certificate; open to states/schools
Deadline: March 14, 2014†

Website Award Contest

Prize: Cash/certificate; open to NSNA members
Deadline: March 14, 2014†



Do you have questions about an event shown? An answer is as close as your computer! Just email NSNA at: nsna@nsna.org

* Grand Prize includes expense-paid trip to the Annual Convention in Nashville, Tennessee, April 9-13, 2014.
† Awards submissions and applications noted must be received at NSNA® headquarters by 5:00 pm on the date indicated.